

KS4 Business Curriculum Map

		Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
4 Year 10	Topic	<p>Topic 1.1 Enterprise and entrepreneurship Students are introduced to the dynamic nature of business in relation to how and why business ideas come about. They also explore the impact of risk and reward on business activity and the role of entrepreneurship.)</p> <p>Topic 1.2 Spotting a business opportunity Students will explore how new and small businesses identify opportunities through understanding customer needs and conducting market research.</p>	<p>Topic 1.2 Spotting a business opportunity &</p> <p>Topic 1.3 Putting a business idea into practice This topic focuses on making a business idea happen through identifying aims and objectives and concentrating on the financial aspects.</p>	<p>Topic 1.3 Putting a business idea into practice &</p> <p>Topic 1.4 Making the business effective Students will explore a range of factors that impact on the success of the business, including location, the marketing mix and the business plan.</p>	<p>Topic 1.4 Making the business effective</p>	<p>Topic 1.5 Understanding external influences on business Students are introduced to a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation and the economy. Students will explore how businesses respond to these influences.</p>	<p>Topic 1.5 Understanding external influences on business &</p> <p>Revision for Year 10 pre mock</p>

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		They will also focus on understanding the competition.					
	Assessment	2 assessments: Focusing on questions in section A & B	2 assessments: Focusing on questions in section A & B	2 assessments: Focusing on questions section A, B & C	2 assessments: Focusing on questions section A, B & C	2 assessments: Focusing on questions section A, B & C	Pre Mock Assessments: Business Paper 1
	Homework	Revision activities Research task Consolidation activities	Revision activities Research task Consolidation activities	Revision activities Research task Consolidation activities	Revision activities Research task Consolidation activities	Revision activities Research task Consolidation activities	Revision activities Research task Consolidation activities
Year 11		Topic 2.1 Growing the business Students are introduced to methods of growth and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored.	Topic 2.2 Making marketing decisions Students will explore how each element of the marketing mix is managed and used to inform and make business decisions in a competitive marketplace.	Topic 2.3 Making operational decisions This topic focuses on meeting customer needs through the design, supply, quality and sales decisions a business makes.	Topic 2.5 Making human resource decisions Growing a business means that decisions relating to organisational structure, recruitment, training and motivation need to be made to influence business activity. These aspects are considered in this final topic.	Topic 2.4 Making financial decisions Students will explore the tools a business has to support financial decision making, including ratio analysis and the use and limitation of a range of financial information. & General GCSE revision	General GCSE revision

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	Assessment	2 assessments: Focusing on questions section A, B & C	Year 11 mock exams: Business Paper 2	2 assessments: Focusing on questions section A, B & C	2 assessments: Focusing on questions section A, B & C	2 assessments: Focusing on questions section A, B & C	
	Homework	Revision activities Research task Consolidation activities	Revision activities Research task Consolidation activities	Revision activities Research task Consolidation activities	Revision activities Research task Consolidation activities	Revision activities Research task Consolidation activities	